

GEORGETOWN LAW
CONTINUING LEGAL EDUCATION

The 7th Annual

Cybersecurity Law Institute

May 22-23, 2019 ■ Georgetown University Law Center, Washington, DC

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Co-sponsored by the ABA Cybersecurity Task Force, the Georgetown Law Center on Privacy & Technology, the Center for Internet Security, and the U.S. Chamber of Commerce

CLE

Up to **9.25 CLE credit hours** (based on a 60-minute credit hour), including an optional 1.0 hour of ethics
Up to **11.1 CLE credit hours** (based on a 50-minute credit hour), including an optional 1.2 hours of ethics
Up to **11.0 Continuing Privacy Education credits**

Why Attend?

As stories of large-scale cyber breaches and the erosion of privacy pervade the news, it is more important than ever to understand how to navigate the evolving cybersecurity landscape. Learn from, and network with, leading lawyers and practitioners, regulators, thought leaders, and academics, at one of the preeminent cybersecurity law programs.

At the 2019 Institute, you will:

- Gain key insights into the current state of cybersecurity law
- Hear directly from regulators on important cybersecurity issues
- Learn lessons from a cyber breach for how to mitigate future breaches
- Understand the new U.S. national cyber strategy and federal enforcement efforts
- Earn ethics credit in a session tailored to cybersecurity attorneys
- Network with key cybersecurity practitioners and professionals

With 19 overall sessions, including numerous concurrent sessions, you can customize your learning experience to target the topics most relevant to you.

Wednesday, May 22

8:15-9:15 am

Registration and Networking Breakfast

9:15-9:30 am

Welcome and Overview

Jill C. Castleman, Executive Director, Georgetown Law CLE

9:30-10:20 am

📶 Keynote Discussion

Interviewer: Travis LeBlanc, Cooley

Discussant: Christopher A. Wray, Director, Federal Bureau of Investigation (Invited)

Hear a high-level interview on cutting-edge cybersecurity issues

10:20-10:40 am

Networking Break

10:40-11:40 am

📶 Cybersecurity State of the Law: 2018-2019

Rajesh De (Moderator), Mayer Brown

Luke Dembosky, Debevoise

Gregory T. Parks, Morgan Lewis

- Obtain an overview of developments for the U.S. and global landscape
- Participate in a discussion on how practitioners should react to these sweeping changes
- Review the key developments in data breach litigation and information security-related enforcement actions in the U.S. and around the world

11:40 am-12:00 pm

Boxed Lunch Distribution

Sponsored by Cylance

12:00-1:15 pm

CONCURRENT SESSIONS

📶 Session A: Information Sharing: Three Years After CISA, What's Working (or Not)

Randy V. Sabett (Moderator), Cooley

Christopher Carpenter, Defense Industrial Base Collaborative Information Sharing Environment Director, U.S. Department of Defense Cyber Crime Center

Michael J. Stawasz, Deputy Chief for Computer Crime, Criminal Division, U.S. Department of Justice

Wendy T. Wu, Senior Managing Director and Vice President, Stroz Friedberg

- Learn why information sharing is essential to any effective cybersecurity program
- Explore the current use and effectiveness of the Cybersecurity Information Sharing Act, and what impediments remain in current interpretations
- Analyze whether there is a meaningful difference between incident reporting and information sharing

📶 Session B: Testing Yours, and Their, Cybersecurity

Adam I. Cohen (Moderator), Managing Director, Berkeley Research Group

Allison Brecher, General Counsel, Vestwell

Thomas Doughty, Vice President and Chief Information Security Officer, Prudential Financial

- Learn the different processes used to test a company's cyber maturity, including risk assessments, vulnerability scanning, and penetration tests
- Consider the lawyer's role engaging outside vendors and shaping the final written product
- Understand how to use the results of the assessments to drive maturity

📶 Session C: Cybersecurity and Resiliency in an Interconnected World

Moderator and Panelists, to be Named

- Understand the prevalence of connected devices and the broad reach of the Internet of Things (IoT) and related security threats
- Explore evolving regulatory approaches to IoT security and resilience
- Examine the roles and responsibilities of parties in IoT networks, from end users to device retailers, to backend platforms and data analytics
- Learn how to identify and mitigate supply chain risks

1:15-1:30 pm

Networking Break

1:30-2:45 pm

CONCURRENT SESSIONS

📶 Session A: Risks and Consequences: Protection of Critical Infrastructure and Technology

Martin E. Hellman (Moderator), Professor Emeritus of Electrical Engineering, Stanford University

Tamara Anderson, Vice President of Corporate Strategy and General Counsel, PAS Inc

Kevin Gronberg, Vice President of Global Cyber Partnerships and Government Strategy, JPMorgan Chase

- Learn about the current state of threats to critical infrastructure, the differences between these and commercial threats, and the relevant legal implications
- Understand the various government initiatives to protect critical infrastructure
- Analyze the wide array of critical infrastructure stakeholders, and discuss what is working and whether it is time for a new approach

Session B: You've Had a Data Breach: How Do You Do the Data Impact Review?

Kimberly K. Peretti (Moderator), Alston & Bird

Jamie Berry, Managing Director, Litigation Services, Integreon

Marc-Philip Ferzan, Senior Managing Director, Ankura

John W. Woods, Jr., Baker McKenzie

- Discuss strategies for reviewing large and small data sets impacted by a cyber event
- Explore the similarities and differences between data breach and e-discovery reviews
- Analyze issues relating to reviews of personally identifiable information and customer confidential data
- Learn new strategies based on evolving legal regimes, including the General Data Protection Regulation

Session C: Cybersecurity and Privacy: Can They Co-Exist?

Harriet P. Pearson (Moderator), Hogan Lovells

Courtney I. Barton, Head of Privacy Strategy and Counsel, WireWheel

Naomi Lefkovitz, Senior Privacy Policy Advisor, National Institute of Standards and Technology

- Discuss security operations that may have privacy implications, such as insider threat programs, information sharing, and systems monitoring
- Understand the key U.S. and international legal issues at play
- Learn industry practices for navigating the intersection of cybersecurity and privacy laws and regulations, including via the under-development National Institute of Standards and Technology Privacy Framework

2:45-3:00 pm **Networking Break**

3:00-4:15 pm **CONCURRENT SESSIONS**

Session A: What's Going On?: A New Call for Federal Legislation to Address National and Global Cyber Needs

Matthew J. Eggers (Moderator), Vice President, Cybersecurity Policy, U.S. Chamber of Commerce

Christopher Calabrese, Vice President, Policy, Center for Democracy and Technology

Mike Kelly, Head of Cybersecurity and Technology Controls, Commercial Banking, JPMorgan Chase

Joshua Magri, Senior Vice President, Counsel for Regulation and Developing Technologies for BITS, Bank Policy Institute

- Understand the new push for federal cyber legislation
- Examine federal cyber legislative priorities and learn what, if any, new federal privacy laws are likely to be enacted
- Anticipate the likely impacts of federal cyber legislation on your employer

Session B: Recovering from a Breach: Lessons Learned

Benjamin A. Powell (Moderator), WilmerHale

Jamil Farschi, Chief Information Security Officer, Equifax

Matthew G. Olsen, Chief Trust and Security Officer, Uber

- Share the lessons learned from both breach response and the aftermath
- Pinpoint the steps necessary to recover from a breach
- Learn how to mitigate a future breach

Session C: Human Error and Other Insider Threats in an Era of BYOD, Spearphishing, and Social Media

Nickolas B. Savage (Moderator), Assistant Special Agent in Charge, Federal Bureau of Investigation

Jason Rouse, Chief Information Security Officer, Bloomberg Finance

Holger Schulze, CEO and Founder, Cybersecurity Insiders

- Grasp today's malicious and negligent insider threats and the associated legal risks
- Learn why human error continues to persist despite training

- Explore potential liabilities associated with business email compromises, including the October 2018 Securities and Exchange Commission Section 21(a) investigative report

4:15-5:30 pm **Networking Cocktail Reception**

Thursday, May 23

8:15-9:00 am **Networking Breakfast**

9:00-10:15 am **Meet the Regulators**

Gurbir S. Grewal, Attorney General, State of New Jersey

Moderator and Additional Panelist, to be Named

- Hear directly from present and past state and federal regulators who announced enforcement actions in the past year
- Learn about the regulators' cybersecurity priorities and challenges
- Understand both the cooperation and the potentially different enforcement approaches between the federal government and the states
- Compare government actions with private actions, and receive answers to the toughest questions in the cyber regulatory space

10:15-10:30 am **Networking Break**

10:30-11:30 am **CONCURRENT SESSIONS**

Session A: Partners! The GC and the CISO

Judith H. Germano (Moderator),

GermanoLawLLC; Senior Fellow, NYU Center for Cybersecurity and NYU Center on Law and Security

Legal and CISO panelists, to be Named

- Learn how businesses are handling the partnership between legal and Chief Information Security Officers
- Explore different governance models for the role of the GC and Chief Information Security Officer in cybersecurity
- Understand how laws and lawsuits are shaping this relationship

Session B: Measuring and Reporting Cyber Risks

Elizabeth Kelley (Moderator), Head of Strategic Technology Initiatives and Associate General Counsel, American International Group, Inc.

New This Year

Thursday Networking Lunch

Have Fun and Get to Know Your Fellow Attendees!

Engage in a special networking activity involving free-form, small group chats on cutting-edge topics of interest to cybersecurity professionals. Participants will have the option of either joining an existing chat group or starting a brand new one.

Creativity encouraged!

Matthew P. Barrett, Program Manager, Cybersecurity Framework, National Institute of Standards and Technology

Thomas Finan, Director, Cyber Risk Solutions, North America, Willis Towers Watson

Jack Jones, Chairman, FAIR Institute

Emily Mossburg, Secure Services Leader, Principal, Deloitte

- Understand relevant standards and standards organizations
- Learn how to implement internal risk reporting and risk management
- Discuss measurement tools and approaches
- Analyze external risk reporting and compliance certifications

📶 Session C: Autonomous Vehicles: Cyber-Safe at Any Speed?

Catherine L. Muir (Moderator), Baker McKenzie

Robert C. DeCicco, Managing Director, Berkeley Research Group

Prof. Tadayoshi Kohno, Short-Dooley Professor, Department of Computer Science and Engineering, University of Washington

- Discuss the current state of the technology and deployment of autonomous vehicles
- Learn the cybersecurity risks related to autonomous vehicles
- Understand the emerging regulatory landscape, from transportation-specific regulations to cybersecurity regulations implicating autonomous vehicles

- Explore key related issues, including cybersecurity liability, data breaches, insurance implications, and risk allocation

11:30 am-1:00 pm Networking Lunch

1:00-2:00 pm CONCURRENT SESSIONS

📶 Session A: You Want to Do What: Providing Cyber Legal Advice to Information Security

John M. Smith (Moderator), General Counsel of Global Business Services and Vice President for Cybersecurity Law, Raytheon

Patrick Pope, Vice President and Deputy General Counsel, Strategic Counseling, Blue Cross Blue Shield

Take Vandervoort, Vice President, Deputy General Counsel, Under Armour

- Participate in an interactive scenario-based session
- Prepare for challenging legal issues in information security
- Understand how best to identify, analyze, and mitigate relevant legal risks associated with an array of cybersecurity initiatives and technologies

📶 Session B: Logs, Forensics, and Liability in the Cloud: Cybersecurity in Resources You Don't Control

Trisha B. Anderson (Moderator), Covington & Burling

Thomas J. Hibarger, Managing Director, Stroz Friedberg

Shannon Kellogg, Director of Amazon Web Services Public Policy - Americas, Amazon

- Discuss how global compliance objectives can best be achieved in the cloud
- Identify the variety of cloud forensic approaches that can be used and the resultant impact on security
- Analyze what default information is available for forensic analysis versus what must be paid for, and understand other related impacts

📶 Session C: Your IT Service Desk Can't Help You on This One: An Attorney's Cyber Ethical Obligations in 2019

Stuart I. Teicher, Professor and Lead Educator, Teicher Professional Growth, LLC

- Understand a lawyer's scope of responsibility to protect information, report breaches, and ensure resiliency in today's computing environment
- Learn ethical obligations associated with reliance on technology, particularly in a mobile world
- Review current ethical rules and new opinions, including rules 1.1 (Competence), 1.4 (Communications), and 1.6 (Confidentiality of Information)

2:00-2:15 pm Networking Break

2:15-3:30 pm 📶 New U.S. National Cyber Strategy and Federal Enforcement Efforts

Erez Liebermann (Moderator), Chief Counsel, Cybersecurity and Privacy, Vice President, Regulatory Law, Prudential Financial

Leonard Bailey, Special Counsel for National Security, Computer Crime and Intellectual Property Section, U.S. Department of Justice

Additional Panelist, to be Named

- Hear from top federal policy and law enforcement officials on ongoing U.S. federal cybersecurity efforts in the face of increased cyber attacks
- Understand how the new national cyber strategy will impact businesses and help protect our critical infrastructure
- Discuss recent law enforcement success in botnet takedowns and increasing indictments and arrests of hackers

3:30 pm Adjournment



This program will be available via live webcast (subject to change).

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Please take advantage of Georgetown Law's corporate rate at these nearby hotels, using the information below to make your reservation.

Hyatt Regency Washington on Capitol Hill

400 New Jersey Avenue, NW

Washington, DC 20001

202-737-1234 or 800-233-1234

When calling the Hyatt for reservations, please request the Georgetown University volume rate, or use Corporate or Group Code 58549 online.

<https://goo.gl/oveidY>

The Hotel George

15 E Street NW

Washington, DC 20001

202-347-4200 or 800-546-7866

When booking online, use the Corporate ID 100229700 to receive the Georgetown rate.

Liaison Capitol Hill DC

415 New Jersey Avenue NW

Washington, DC 20001

(888) 513-7445 (Reservations)

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When making reservations, mention the Corporate/Promotion Code GEORGETOWN.

When booking online, receive the discount with the following link: <https://goo.gl/gRWhC1>

Group Discounts

Group discounts are available for agencies, firms, or companies registering three or more attendees at one time. If you would like to take advantage of the discounts listed below, please contact cle@law.georgetown.edu to receive the discount code.

3-5 registrants: \$100 off each registration

6-9 registrants: \$200 off each registration

10+ registrants: \$300 off each registration

Disclaimer

Speakers are subject to change.

Special Needs or Dietary Restrictions

Email cle@law.georgetown.edu or call 202-662-9890 so we may best accommodate your needs.

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Cancellations/Substitutions

Cancellation notices must be received in writing at least seven (7) business days prior to program start date for a refund. Cancellation notices must be received by 5:00 pm ET on Wednesday, May 15, 2019 for a refund (less \$100 administrative fee). Substitutions are accepted at any time prior to the program start date. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

Course Materials

Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

Satisfaction Guarantee

We are confident that you will value the information sharing and networking at this conference. However, if you feel you have not received your money's worth by the end of the program, please contact a member of our

registration team before leaving the conference. All refund requests will be reviewed carefully and are subject to approval by the Executive Director for Academic Conferences and Continuing Legal Education.

CLE Credits

Accreditation has been or will be requested for the Cybersecurity Law Institute from most states with mandatory continuing legal education requirements for 9.25 CLE credits (based on a 60-minute hour), including 1.0 ethics credit and 11.1 CLE credits (based on a 50-minute hour), including 1.2 ethics credits. Georgetown Law is an accredited CLE provider in most MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Nontransitional CLE credit in New York.

MCLE state credit rules vary for online CLE. Please check online at <https://georgetown.inreachce.com/> to see if the program has been approved in your state. We will apply upon request in some states; alternatively, many states allow attorneys to apply on their own.

Continuing Privacy Education Credits

The International Association of Privacy Professionals (IAPP) will recognize up to 11.0 Continuing Privacy Education credit hours for attendance at the conference. After the event, attendees will submit each session for credit using the CPE submission form available at the Institute.



Online Features

Bonus On-Demand

This add-on includes access to all recorded sessions post-program. With several breakout sessions to choose from, this is an opportunity for you to benefit from all the conference has to offer. You may receive CLE credit for new sessions online. You cannot claim credit for taking the same sessions in person and online. If you register for this option, you will receive a separate email two weeks after the program date, providing you with additional information on how to access the content online.

Live Webcast

If you cannot join us, watch the conference conveniently from your office

Registration Form

PLEASE PRINT OR TYPE. Payment must accompany registration.

Cybersecurity Law Institute (May 22-23, 2019)

- \$1,295 Early-Bird Registration (due by 5:00 PM ET on Monday, April 22, 2019)
- \$1,395 Regular Registration
- \$1,195 Georgetown Law Alumni Registration, Class of _____
- \$1,195 In-House Counsel Registration
- \$895 Government Registration

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- Bonus On-Demand Access \$299

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10 Reasons Why You Should Attend

1. **Obtain** an overview of the current state of cybersecurity law
2. **Hear** directly from regulators on key cybersecurity legal issues
3. **Understand** what's behind the new push for federal cyber legislation
4. **Examine** the new U.S. national cyber strategy and federal enforcement efforts
5. **Discuss** the interplay between cybersecurity and privacy
6. **Gain** insight into the cybersecurity risks related to autonomous vehicles
7. **Participate** in an interactive scenario-based session concerning legal issues in information security
8. **Explore** how global compliance objectives can be achieved in the cloud
9. **Learn** why information sharing is essential to any effective cybersecurity program
10. **Assess** the current state of threats to critical infrastructure